Successful Digital Transformation Project

Empower leaders and teams to navigate change and deliver lasting digital transformation value.

DATES
17th - 18th
June 2026

VENUE
Dusit Thani Hotel,
Dubai U.A.E.

Ms. Carolyn Shepherd

Senior AI & Digital Leadership Trainer | Human Centric Transformation Specialist

COURSE TRAINER

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Successful Digital Transformation Project

17th – 18th June 2026 – **Dusit Thani Hotel, Dubai - U.A.E.**

Course Overview

This workshop is designed to equip participants with the essential strategies, frameworks, and practical tools needed to execute a successful digital transformation project.

While technology is a key enabler, true transformation succeeds when people are engaged, empowered, and ready to drive change. Through a blend of actionable stakeholder engagement techniques, change management practices, and hands-on exercises, attendees will learn how to deliver real value and lasting results within their organisations.

By the end of the programmeme, you'll be prepared to lead transformation initiatives that achieve adoption, overcome resistance, and sustain momentum, ensuring your project delivers its promise from day one.

Key Learning Outcomes

- Understand why successful digital transformation depends on human led adoption, not just technology deployment.
- Engage and empower stakeholders at every stage to ensure adoption and ROI.
- Apply change management techniques to overcome resistance and build a culture of digital confidence.
- Create validated transformation charters, stakeholder maps, value cases & KPIs, risk mitigation plans, and agile delivery roadmaps.
- Align leadership and build coalitions for change across HR, IT, and business functions.
- Design and execute a first 90 days cadence to sustain engagement and momentum.
- Integrate practical frameworks and tools for ongoing feedback, digital champions, and learning loops.
- Earn a recognized certification demonstrating your expertise in human led digital transformation.

Why You Should Attend?

- **Drive Real Adoption & ROI** – Learn proven methods to avoid the "illusion of adoption" and ensure behavior change sticks beyond technology rollout.
- **Unlock Team Potential** – Discover how to assess readiness, build trust, and empower teams for transformation success.
- **Mitigate Risks & Resistance** – Gain tools for identifying cultural and organisational barriers, and strategies to overcome them.
- **Deliver Lasting Value** – Leave with a practical toolkit and roadmap, ready to execute with your people on Monday.
- **Learn from Industry Experts & Live Initiatives** – Engage with real world case studies, peer feedback, and practical exercises tailored for Dubai's unique context.
- **Earn Certification** – Demonstrate your human centric transformation skills to employers and stakeholders.

Course Facilitator

Carolyn Shepherd

Senior AI & Digital Leadership Trainer | Human Centric Transformation Specialist

Carolyn Shepherd is an AI workforce transformation expert, keynote speaker, and author, helping leaders and organisations deliver human centred AI adoption with confidence. A former barrister turned senior HR leader, she blends legal judgment, workforce insight, and practical technology expertise to drive inclusive, sustainable change.

Recognised in the UK AI 100 Leaders and ranked #12 on HR Magazine's Most Influential Thinkers, Carolyn invented Schema Shift Analytics and the patent-pending SYMBA framework to support ethical AI adoption and intelligent job design. She is the author of The ChatGPT Advantage and a LinkedIn Learning AI tutor for non-technical professionals, with 16,000+ learners and a 4.5 star rating.

Carolyn delivers AI and Microsoft Copilot leadership training to clients including Maximus, LinkedIn, Smartest Energy, Frontier Economics, and government departments. Recent highlights include keynote addresses at Training Journal's 60th Anniversary (London) and National Employability Week (Birmingham), and speaking alongside IBM AI specialists at industry events and panels.

TESTIMONIALS

- "Carolyn brings calm certainty and real warmth, making the room feel involved not spoken at." **Jo Cook, BS. Psych. Editor, Training Journal.**
- "Consistently turns complex ideas into practical outcomes an asset to any team driving innovation." **James McKenna, MAIEP Head of Programmemes.**
- "Addressed the human element of AI adoption; the presentation struck chords, even with technical delegates." **Stephen Birch, CIM Tech Marketing Professional.**
- "Bespoke training made AI accessible to our non-technical staff; delivery was exceptional and transformed workplace productivity would recommend to all." **Carl Elwood, MIEP Operational Training Manager.**
- "An engaging speaker who makes complex ideas accessible and thought provoking brings energy and clarity." **Robin Adda, FIEP, Founder, SkillsAssess.ai**

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Day 1	Day 2
Foundations & Strategic Framing	**Change Enablement & Execution**

Day 1 — Foundations & Strategic Framing

Session 1: Strategic Framing — Connecting Business Outcomes to People's Experience

- Establishing the link between transformation goals and employee experience
- Identifying barriers to adoption and drivers of engagement

Session 2: Stakeholders, Governance and Operating Model Building Coalitions for Change

- Stakeholder mapping and engagement strategies
- Aligning leadership across HR, IT, and business functions

Session 3: Transformation Charter & Value Case

- Developing validated charters and value cases
- Defining KPIs and success metrics

Workshop & Group Activity

- Live initiative mapping and peer feedback

Day 2 — Change Enablement & Execution

Session 1: Risk Mitigation & Agile Roadmapping — Aligning Teams for Action

Creating risk mitigation plans

Building agile delivery roadmaps

Session 2: Change Enablement & Communication Driving Human Adoption

Applying change management techniques to build digital confidence

Communication frameworks for sustaining engagement

Session 3: Operating the First 90 Days Sustaining Engagement and Momentum

Designing first 90 days execution cadence

Establishing feedback loops and digital champions

Workshop & Case Study

Applying the human led transformation toolkit to a real world Dubai scenario

Programme Schedule

Time	Activity
08:30 am – 09:00 am	Registration & Coffee Break
09:00 am – 11:00 am	Course
11:00 am – 11:30 am	Networking & Coffee Break
11:30 am – 01:00 pm	Course
01:00 pm – 02:00 pm	Networking & Luncheon
02:00 pm – 03:00 pm	Course
03:00 pm – 03:30 pm	Networking Break
03:30 pm – 05:00 pm	Course

Who Should Attend?

- Transformation Leaders and Change Managers
- HR and IT Leaders
- Project Managers and Team Leads
- Business Operations and Strategy Professionals
- Digital Champions and Innovation Officers

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Registration Form

Please fill & sign below form & send us on
training@indulead.com

Delegate 1
Name : _____
Job title: _____
Email: _____
Mobile:_____

Delegate 2
Name : _____
Job title: _____
Email: _____
Mobile:_____

Delegate 3
Name : _____
Job title: _____
Email: _____
Mobile:_____

Delegate 4
Name : _____
Job title: _____
Email: _____
Mobile:_____

Delegate 5
Name : _____
Job title: _____
Email: _____
Mobile:_____

Note: In case of 6 or more nominations make a duplicate of this form & fill in the details.

ORGANIZATION DETAILS:
Company :_____
Address: (to be used on invoice):
_____
_____
Telephone:_____
Country: _____

AUTHORIZED BY:
Signature:_____
Name: _____
JobTitle:_____
Email:_____
Date:_____

PAYMENT DETAILS:
Credit Card Holder's Details - To send Payment Link
First Name: _____
Last Name: _____
Email: _____
Country: _____

Event Code: IL-SDT-005

Course Fee

Registration Fees:
- Book 1 delegate — Pay USD 2,795/delegate
- Book 2 or 4 delegates — Pay USD 2,595/delegate
- Book 5 or more — Pay USD 2,395/delegate

(All pricing excludes all taxes)

Payment Mode:
- Payments will be made by **Credit Card** or by **Bank transfer**, an Invoice will be sent soon after we receive the signed & filled registration form.
- Payment is required within **5 working days** after the receipt of the invoice.
- Payment must be received in full prior to the Course Origination.

Terms & Conditions:
1) Fee Includes (For Face 2 Face Training): the course fee covers all course material, lunch & refreshments. Please note that hotel accommodation is not included in the course fee.

2) Fee Includes (For Virtual Training): the course fee covers the live course session & the course material soft copies along with Certificates of Attendance.

3) Payment terms: Payments are required within 5 working days from the date of receipt of an invoice; all payments should be transferred by Credit Card/bank transfer to the Indulead International account. A receipt will be issued as payment is received.

4) Cancellation /Substitution Policy: Cancellation is only acceptable if submitted to us by email & will be subject to charges, cancellation received 60 days prior to the event 25% of the training fee will be charged, 30 Days prior to the event 50% of the training fee will be charged. 15 days prior to the event 75% of the training fee will be charged, 7 days prior to the event 100 % of the training fee will be charged. Substitution is the best option to avoid cancellation, as the cancellation is required in writing via email likewise Substitution is also required by email with complete details of the substituted delegates (Name, Position, Email & Mobile).

5) In the case of No Show, clients cannot claim any refund, & are not entitled to claim the Credit Voucher.

6) Cancellation by a paid client; does not subject to any cancellation charges, Indulead International will either accept the substitution or will provide a Credit Voucher of the Invoice amount which can be utilized in any of our future training, with validity up to 6 months.

7) Every possible effort is made to incorporate the event as it campaigns, however, due to any unforeseen circumstances Indulead International reserves the right to change the venue, location, and trainer. Also due to unforeseen circumstances, the event may be canceled or postponed, in this case, the paid delegate(s) Indulead International will process & refund the full amount, less the bank/service charges up to 5 % or less.

8) While all topics shown in this brochure will be covered in the course, the facilitator/instructor reserves the right to restructure and delivers them in a different order or sequence.

6) The client is considered aware of all the above terms and conditions, as they sign on this registration form & Indulead International will not be responsible for any expectation or monetary loss as indicated above.

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